



## **E-ATP 2021 Call for Papers Instructions**

**27 - 29 September 2021**

**Virtual**

Thank you for your interest in submitting a paper to present at the forthcoming E-ATP Conference: **Assessment: Navigating New Expectations**. The 2021 E-ATP conference is virtual. Please read these instructions carefully prior to submitting your proposal. **The Call for Papers deadline is 1 June, 2021. [Please submit here.](#)** Should you have questions, please contact Designing Events at +1-443-293-4011 or [atp@designingevents.com](mailto:atp@designingevents.com).

### **About the Conference:**

The 2021 E-ATP Conference theme is: **Assessment: Navigating New Expectations**. The 2021 E-ATP Conference is a pivotal event in the European assessment calendar that brings the foremost assessment experts of the world closer together.

As we gradually emerge from COVID-induced lockdowns, educators, learners, and employers across Europe are evaluating how best to embrace and navigate new dynamics around assessment.

### **Now is the time to look at delivery beyond our current horizons.**

Covid-19 shone a spotlight on the divides in society and created new expectations for technology's role across all aspects of our lives. As creators and providers of assessments, we have a responsibility to deliver products that provide equitable access to the fairest testing experience.

Join E-ATP and its community of dedicated leaders to present, share, and debate ideas about how to ensure your assessments meet the needs of a changed Europe.

E-ATP Conference topics will include:

- **Digitising Assessment** (*Focuses on all aspects of the digitisation of the assessment process, from paper to on-screen, centre to remote, paper certification to digital and micro-credentials, and more. Every aspect, from marketing, authoring, delivery to certification, looking at challenges and opportunities such as scaling, connectivity, and digital access.*)
- **Understanding Your Candidate** (*Focuses on understanding the new expectations of candidates towards assessment. This may include matters to address a shift in their value of testing, issues relating to digital poverty, equity in assessment, and access.*)
- **Innovation in Assessment** (*Focuses on groundbreaking disruptive technologies on the horizon such as biometrics, artificial intelligence, and machine learning as well as new techniques in test design and delivery.*)
- **Learning & Assessment** (*Focuses on technology and how the industry can personalise assessments to assist people to learn at their own pace, provide tangible results for the individual, or provide flexible, tailored assessment that is responsive to the needs of industry and employment.*)
- **Assessment Standards and Benchmarks** (*Addresses the importance of independent judgements and consistency with regard to measurement. The focus here is on the relationship between trust and currency of outcomes. This focuses on the assessment industry and how it is developing and innovating while ensuring standards are being met, assessments are valid and transparent.*)
- **The Business of Certifications, Qualifications and Accreditation** (*Addresses the goals, purpose, and policies of establishing authentic assessments for certification, qualifications and/or accreditation. Topics may include best models of the different stakeholders impacted by the assessment and how they shape markets, the stakes involved (for all parties including Govt) and expected outcomes, plus ways of measuring.*)

### Guidance to submitters:

- Papers should speak to the conference theme described above.
- All submissions should speak to the European context. Lessons learned from other geographies are welcomed in the learning they offer to Europe, but they must be framed and articulated for a European audience.
- Preference will be given to the following:
  - Case study presentations.
  - Client Presentations or Vendor co-presentations with clients or user organisations.

### Acceptance Limitations:

A maximum of three sessions (Sessions include: Workshops, Roundtables, Breakout sessions, and Assessment Debates) per company are permitted at the conference, and a maximum of two sessions (Sessions include: Workshops, Roundtables, Breakout sessions, and Assessment Debates) per presenter are permitted. Coffee Conversations and Sponsor Sessions are not included in this count.

### Requirements:

All presenters are expected to register for the conference at the conference rate at time of registration.

### Session Types are defined as follows:

- **Workshop** – A workshop is a 45-minute **live** session where participants will learn and interact through structured group exercises/participation. Workshops can cover a variety of topics.
- **Roundtable** - A roundtable discussion is a **live** 45-minute structured conversation with up to three speakers that bring a variety of perspectives to a subject to discuss with an audience who may participate by asking questions or inputting comments. This session must promote attendee engagement and attendee participation within the discussion.
- **Breakout Session** – A breakout is a 40-minute session. Breakout sessions provide a rounded perspective on a topic(s). Sessions include multiple presenters from a single organisation, across multiple organisations or panel sessions specifically where the end users of tests and assessments are involved. This session type may be **pre-recorded or live**. If you choose to pre-record, you will need to be present in the chat to answer any questions during your session. If you decide to present live, you will need to plan time within your presentation to answer questions from the audience.
- **Coffee Conversations** – Coffee Conversations are informal **live** chats with fellow conference attendees who share common interests. These do not include presentations. These sessions are geared towards discussions and exploration of ideas.
- **Assessment Debates:** In a fast-paced, **live** 60-minute session, speakers will present competing sides of a debate on a hot topic in the testing industry using the following format:

Activity	Time
Moderator: Housekeeping notes, introduction of format, debate topic with high level background, and initial audience polling	8 minutes
Team A: Opening Presentation	5 minutes
Team B: Opening Presentation	5 minutes
Team A: Rebuttal	5 minutes
Team B: Rebuttal	5 minutes
Moderator Questions (2 per team)	12 minutes
Audience solicited Questions (2 per team)	12 minutes
Team A: Closing	2 minutes
Team B: Closing	2 minutes
Moderator: Audience polling and session conclusion	4 minutes

Each Debate should have one moderator and two to three presenters. The submission should include a resolution on a topic and briefly identify each side of the issue to be debated. Debaters need not actually agree with the side they are presenting but should prepare a well-rounded presentation of the arguments for each side. The moderator monitors timing and manages debate flow, ensuring appropriate time is available for audience engagement and polling. Each Debate **must** include a minimum of two presenters from two different companies or organisations.

**Selection of Topic Addressed:**

You must select the primary topic that your submission addresses. The E-ATP 2021 Conference Committee may alter this as they review and finalise sessions.

- **Digitising Assessment**
- **Understanding Your Candidate**
- **Innovation in Assessment**
- **Learning & Assessment**
- **Assessment Standards and Benchmarks**
- **The Business of Certifications, Qualifications and Accreditation**

**Note:** Presentation authors are reminded that submissions addressing the above topics should speak to the European context and if the subject matter is referencing other geographies, the learning offered to Europe should be clear and papers must be framed and articulated for a European audience.

**Proposals are due no later than 1 June 2021.** [Please submit proposals here.](#) Please make sure to upload headshots for all speakers speaking in the session. We will use these for marketing materials if the session is accepted. Submitters will be notified as to whether their paper has been accepted or declined in July of 2021 via email. Should you have questions, please contact Designing Events at +1-443-293-4011 or [atp@designingevents.com](mailto:atp@designingevents.com).